



# A View from DC





# Alternative Delivery

- Competition is good, cooperation is better.
- IP = Quality challenged
  - Entrenched in 1-to-1 trial and error synch
  - And what they call HD ....well it is not
  - But the public acceptance bar may be low
- Combining off-air and on-line offerings is better than one trying to kill the other.
  - Current services like Hulu are not really conflicting
  - Future services may



- AFD is showing it is useful
  - Cable headend pickup for NTSC feeds
  - Some consumer TV display usage
- Interference management is important in post-transition just as it was in pre-transition times.
  - Multiple Interferers have not been well modeled, especially impact of triplets



# FCC & Broadband

- DTV maximizes efficiency/person in existing bands
- Use of other bands are far preferable than usurping broadcast spectrum.
- Long-tail and most-used should complement each other
  - E.g., Sezmi, others
- Converged broadcast-broadband services would be good for the consumer and most efficient overall use of spectrum.
  - Bits/second/Hz/person should be a critical system evaluation criteria